



13th Culture Next Conference

Cultural Networks Connection Space

UCLG Culture Committee
Marta Llobet



Co-funded by
the European Union

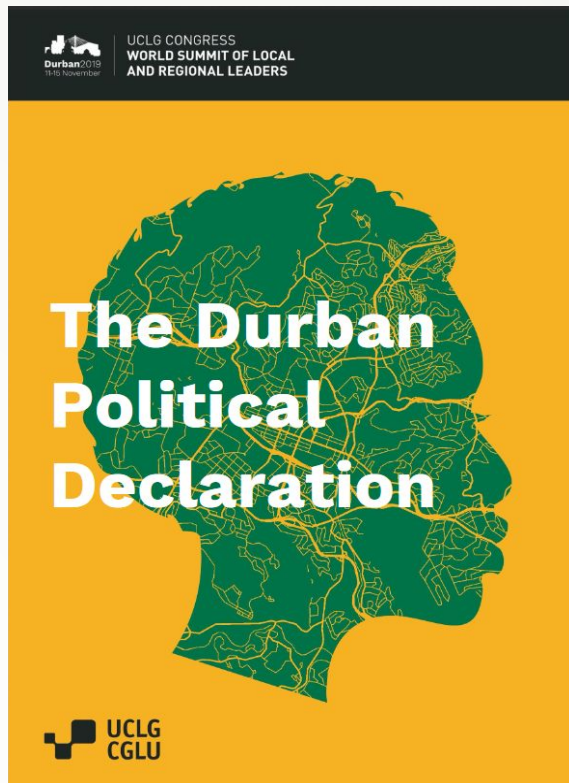


**OUR FRAME and
KNOWLEDGE
PROGRAMMES**

WHO WE ARE

UCLG – United Cities and Local Governments

"We stand on the shoulders of countless women and men who have worked tirelessly to empower each other for over a century, to lift up their communities and to collaborate with one another in order to achieve real change."



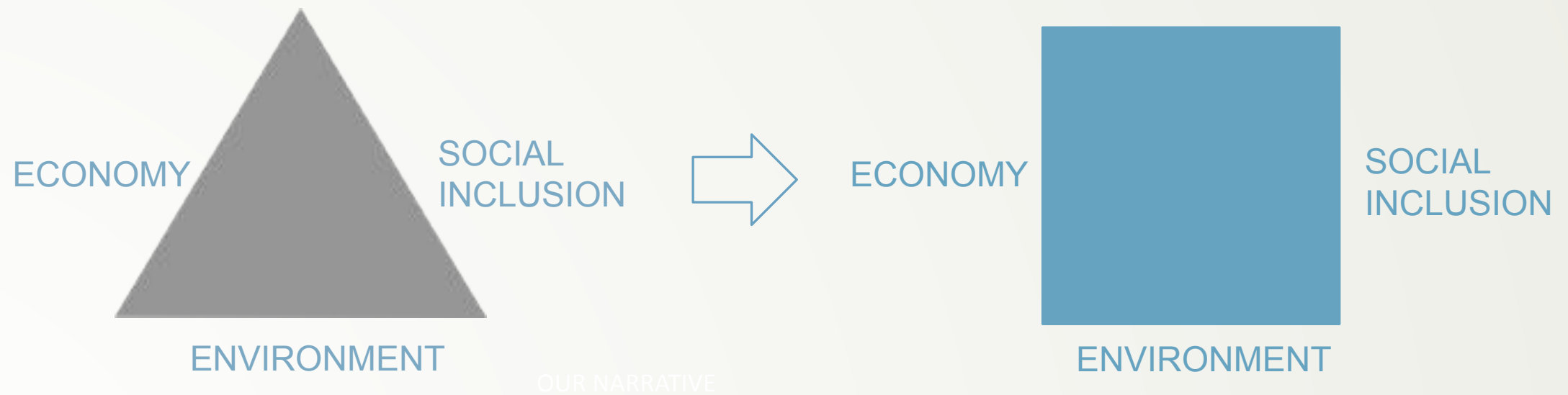
WHO WE ARE

UCLG Culture Committee:
“To promote culture as the fourth pillar of sustainable development through the international dissemination and the local implementation of Agenda 21 for Culture.”

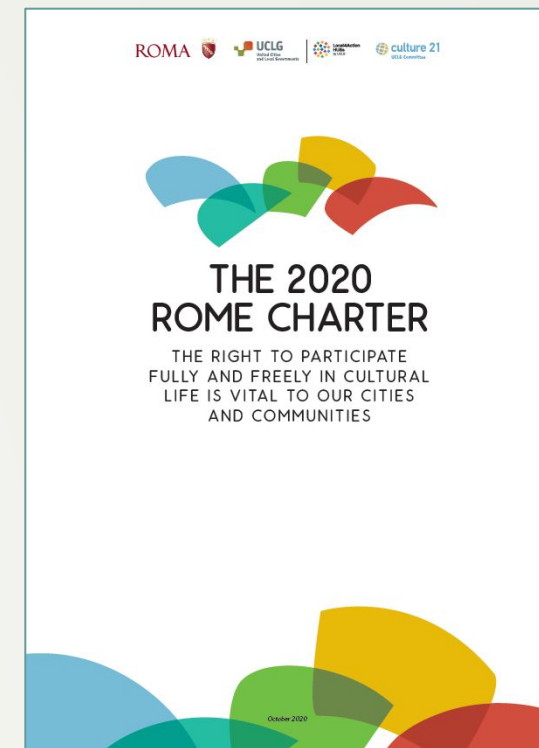
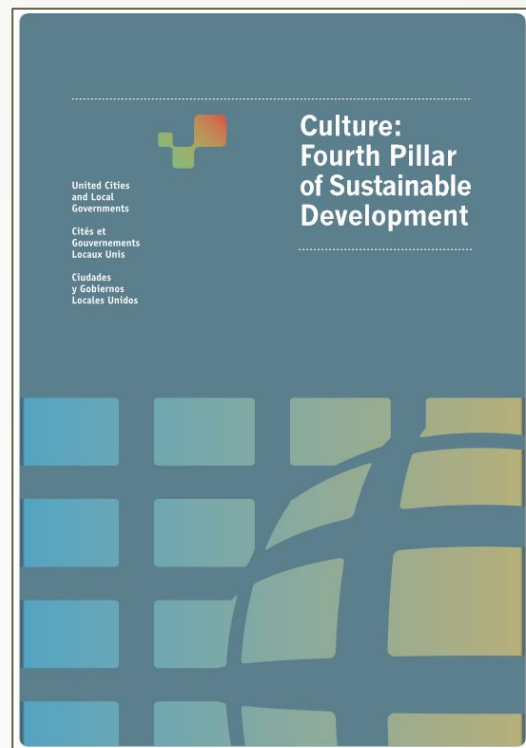
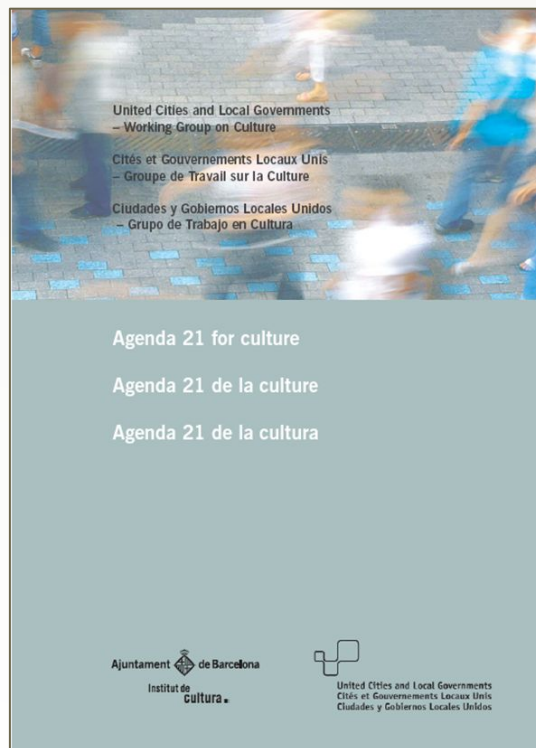




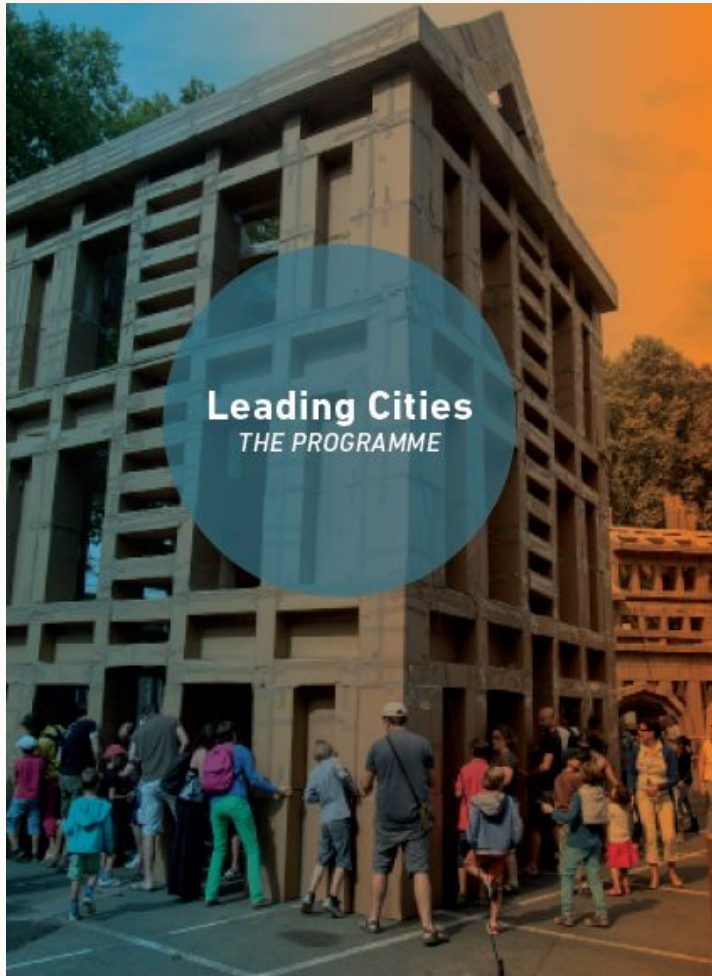
OUR NARRATIVE



OUR FOUNDING DOCUMENTS



OUR LEADING CITIES



Leading Cities
THE PROGRAMME

BARCELONA LEADING CITY - CULTURE 21

In the period 2017-2019, a specific project on the relationship between culture and tourism in the city of Barcelona (Catalonia, Spain), was initiated by the Institute of Culture of the City of Barcelona (ICUB) in collaboration with the Secretariat of the Committee on Culture of UCLG. In this context, a primary objective was prepared, with the aim of studying the impact of tourism on the cultural system of the city and its different agents, and the purpose of identifying the components of the current debate in this field, analyzing the challenges to be faced and determining the lines of action and proposals to be followed. This report is available online in English, Catalan and in Spanish.

The structure of the report is based on the commitments and actions of 'Culture 21: Actions' which have a clear relationship between culture and tourism (action 1), the presentation of data and an institutional context on the role of culture in the city (tourism policies (action 2), the analysis of the key challenges identified (action 3) and the formulation of possible lines of work and proposals for policy action in this area (action 4). The contents are based on the analysis of 'Culture 21: Actions' and other bibliographical sources related to the culture dimension of tourism, mainly in the context of Barcelona.



BELO HORIZONTE LEADING CITY - CULTURE 21

The City of Belo Horizonte (Minas Gerais, Brazil) has been very active in the Committee on Culture of UCLG. As a pioneer Pilot City in 2014, Belo Horizonte contributed to inform the elaboration of the Culture 21 Actions' practical document, as well as the design of what was going to become the current Pilot City programme, 'Culture in Sustainable Cities. Learning with Culture 21 Actions'.

Belo Horizonte was also the first city to ever win the International Award 'UCLG - Mexico City - Culture 21' in 2014, which gave the city some more momentum for further collaboration with the Committee on Culture of UCLG. Following this, the City of Belo Horizonte organized an International Conference on 'Sustainable and Culture' in April 2016.



BILBAO LEADING CITY - CULTURE 21

In the framework of the participation to the Leading City programme of the Agenda 21 for Culture, the City of Bilbao (Basque Country, Spain) elaborated a good practice called 'The Performing city - Performing arts policies in Bilbao', which describes and summarizes thirty years of building a strategy for the city and performing arts.

Prior to this activity, and as a Leading City, Bilbao had also hosted the first UCLG Culture Summit in March 2016, which gathered during 2 days more than 200 participants from all constituent cities and local or regional governments, experts in the field of culture and cultural rights, civil society, academics and other interested key actors to discuss the plans of culture and local cultural policies in sustainable development, at the local level, but also in the global agenda, being also the occasion for the network to adopt the essential and pre-identified Culture 21 Actions.



JEJU LEADING CITY - CULTURE 21

Because of its strong commitment to UCLG activities, being the president of UCLG section for Asia-Pacific (UCLG-ASPAC) and given its demonstrated solid background in cultural policies for people-oriented sustainable development, the Jeju Special Self-Governing Province (Republic of Korea) became a Leading City of the Agenda 21 for Culture in 2014. Before, Jeju had been committed to the development of the Culture 21 Actions' guide as one of the 8 pioneer cities and local governments which helped the making of the fundamental document.

As a Leading Province, Jeju carried out in 2016 a self-assessment on local cultural policies within its territory, and elaborated, together with the expert Collective Culture a report which included the results of the evaluation based on the 4 commitments and 163 actions of Culture 21 Actions, which they had helped framing a few years before. The full report, as well as the 'Index of Jeju' are available online.

As a Leading Province of the Agenda 21 for Culture, Jeju also hosted and organized the 2nd UCLG Culture Summit in May 2017 together with UCLG, UCLG Committee on Culture and UCLG-ASPAC, which gathered almost 300 people and became the most relevant international event on culture, cultural policies and sustainable development for cities and local governments. The event was recognized by the World Urban Campaign as an Urban Thinker Camp.



MALMÖ LEADING CITY - CULTURE 21

The extensive background of the City of Malmö (Sweden) regarding matters related to cultural policy development, people-oriented policies and sustainable local development made it a Leading City of the Agenda 21 for Culture. In 2014, Malmö received an Action Plan associated with the Cultural Strategy of the City for 2014-2022. It had been promoting a few years before, and organized the same year in November a European 'peer-learning' Seminar on culture in sustainable cities, as well as a Seminar on 'Local implementation of the UCLG Sustainable Goals'.

The City's key parties and events organized and accompanied the Committee on Culture of UCLG, such as the 2nd UCLG Culture Summit, and the annual Meeting of Pilot Cities in the framework of the annual conference of Culture Action Europe. Beyond the obvious, this contributing to the global discussion on the integration of cultural aspects into sustainable development proposals.



BOGOTÁ LEADING CITY - CULTURE 21

In the course of 2017, the city of Bogotá (Colombia) shared with the Committee on Culture of UCLG the materials, knowledge and contents which permitted to elaborate a new good practice entitled 'Building community culture'. The good practice, which summarizes three other good practice documents in the case of Bogotá, explains the city strategy to design and implement a management model for culture structures able to guarantee a permanent schedule for cultural events that are connected to the community activities of each specific territory.

Prior to this activity, the City of Bogotá had hosted in November 2016 the World Summit of Local and Regional Leaders, and 5th World Congress of UCLG, entitled 'Local voices for a better World'. In this context, the Committee on Culture had organized sessions addressing cultural aspects and dimensions of development, among which, one oriented with the participation of the Secretary for Culture of the City, Mr. Mario Clavijo López.



BUENOS AIRES LEADING CITY - CULTURE 21

The City of Buenos Aires (Argentina) has always been very actively committed to the Agenda 21 for Culture, being one of its main authors, and assuming from 2005 to 2010 the role of vice-president.

Since 2016, the city is the vice-president of UCLG Committee on Culture. During the years 2016 and 2017, it was very actively involved in the activities of the Committee, as well as in the design of the work plans for the same period, including annual meetings of the Committee and representing its interests in various international events, conferences and seminars. It was for example the case for the Informal Meeting of Habitat III in New York in 2016, where Luciano Basso, then extraordinary councillor of Buenos Aires, gave a speech both in the name of her City and of the Committee.

Proving the high commitment, interest and leadership of the City of Buenos Aires in the global reflection on the place of culture in sustainable development, the Organization of three international conferences on 'Cities, Culture and Future' respectively in 2012, 2014 and 2016, which provided time and space to discuss the development of the 'ToolKit Culture 21 Actions' before its official adoption in Bilbao (March 2016). Moreover, Buenos Aires was chosen as the host city of the 2nd UCLG Culture Summit, to take place in 2017.



MEXICO CITY LEADING CITY - CULTURE 21

For the past few years, Mexico City (Mexico) has been robustly demonstrating its leadership on culture in sustainable cities. The city has been part of the Presidency of the Committee on Culture of UCLG since 2012: it was part of the vice-presidency from 2012 to 2015, and it became one of the vice-presidents in January 2016.

Since the launch of the first edition in 2012-2013, Mexico City has been organizing together with UCLG and its Committee on Culture the International Award - UCLG - Mexico City - Culture 21 (2nd edition launched in 2017), which is a unique Award that recognizes leading cities and individuals that have distinguished themselves by their contribution to culture as a key dimension in sustainable cities.

In late-2016, Ma Lucina Jiménez, expert of Agenda 21 for Culture, elaborated a report entitled 'Governance of Culture and Sustainable Development' for Mexico City not only in the framework of its status of Leading City but also as all in the framework of the drafting of a new Constitution for Mexico City. This report is available online.



VAUDREUIL-DORION LEADING CITY - CULTURE 21

The city of Vaudreuil-Dorion (Quebec, Canada), adopted the Pilot City programme in 2014, and since 2016 has been part of the Leading City programme for the implementation of Agenda 21 for culture. Within the framework of the programme, the city of Vaudreuil-Dorion received support from Antoine Dubaut, expert on the UCLG Committee on Culture, with the aim of working on the issue of governance of culture in Culture 21: Actions. From this collaboration came out a report entitled 'Renouveau à une Ville: un Système de Gouvernance de Culture', available online.

Vaudreuil-Dorion also won the 2nd edition of the International Award 'UCLG - Mexico City - Culture 21' in 2016-2017, working with 'The hub', and enjoying the recognition in doing so more its commitment to the Committee on Culture of UCLG. The city has been participating, and representing the voice of the Committee in some international events.



OUR C21LAB

CULTURE 21 LAB

Culture 21 Lab is a capacity-building programme on culture in sustainable cities.

On the basis of Culture 21 Actions, the Committee on Culture of UCLG has established a short-term programme of capacity-building and peer-learning, along with the Leading Cities programme, and the Pilot Cities programme. Culture 21 Lab takes the form of a 1.5-day workshop, involving a group of 12-30 local stakeholders: different areas of local government, civil society actors, academics, private bodies...

You can find here the Terms of Reference of the Culture 21 Lab workshop:

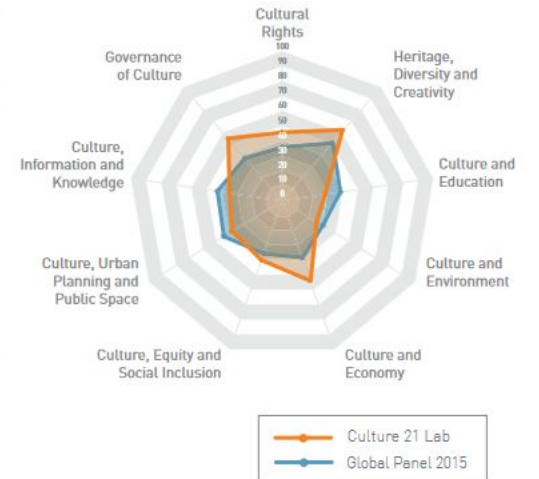


CULTURE IN SUSTAINABLE CITIES LEARNING WITH CULTURE 21 ACTIONS



CULTURE21LAB

The **Radar** produced at the end of Culture 21 Lab will allow the city to compare itself with an international average of cities, as shown below:



As well as a Culture 21 Lab, an **additional public event** can be held, allowing the city to raise awareness of the Agenda 21 for culture and local policies and challenges in the field of culture and sustainable development among other relevant stakeholders and the broader public. UCLG and the external expert can take part in this event, and will also be available for **media work** if necessary. These are optional activities, which the relevant local government can decide whether to organise or not.

OUR DRAFT CULTURE 21 PLUS

(to be approved in 2025)

THE 30 AREAS AND THE UCLG PACT FOR THE FUTURE OF HUMANITY: FOR THE PEOPLE, FOR THE PLANET, FOR THE GOVERNMENT

<p>RIGHTS</p> <ol style="list-style-type: none"> Cultural rights Culture and creation Cultural and creative ecosystem Cultural expressions of citizens, culture of proximity and the commons Public services in culture Cultural infrastructures and spaces Knowledge and information 	<p>COMMUNITIES</p> <ol style="list-style-type: none"> Culture, inclusion and social cohesion, poverty and inequalities Culture, health and well-being Culture and education Culture, gender equality and sexual diversity Culture, peace, security and coexistence
<p>PROSPERITY</p> <ol style="list-style-type: none"> Cultural economy and local development Cultural and creative industries, employment and livelihoods Decent work and socio-economic conditions for artists and cultural workers Culture and sustainable tourism Culture, digitalisation and technology 	<p>TERRITORIES</p> <ol style="list-style-type: none"> Culture, urbanism and territorial planning Culture and public spaces Cultural heritage
<p>NATURE</p> <ol style="list-style-type: none"> Culture, landscapes, and natural heritage and spaces Culture, agriculture, food and gastronomy Culture and ecological and social transition Culture and climate change 	<p>GOVERNANCE</p> <ol style="list-style-type: none"> Cultural strategies and policies System of cultural public management Culture and citizen participation Mechanisms for governance and cooperation International cooperation Communication

RIGHTS

AREA 1: CULTURAL RIGHTS

Placing cultural rights at the centre of local cultural policies and promote access and active participation and contribution to culture for all.

HOW?

- Adoption of a Reference text on cultural rights in local policies.
- Explicit inclusion of cultural rights among the priorities of local public organisations and civil society organisations of all sectors.
- Identification of vulnerable individuals or groups and of those at risk of exclusion.
- Development of programmes and mechanisms that effectively ensure access and active participation in culture for all.
- Analysis of existing obstacles to access and participate in cultural life.
- Development of programmes and actions for the protection and visibility of cultural expressions, languages, and heritage of indigenous peoples and minority groups.
- Capacity building of professionals and organisations in the public, private and civil society spheres.

COMMUNITIES

AREA 9: CULTURE, HEALTH AND WELL-BEING

Implementing cultural programmes and actions to enhance people's physical and mental health and wellbeing.

HOW?

- Development of partnerships between cultural actors and health services and professionals.
- Implementation of cultural programmes or actions aimed at improving people's physical and mental health, e.g. to prevent or treat a disease, or to encourage healthier behaviours and lifestyles.
- Development of cultural programmes and actions focused on people's well-being, e.g. in relation to personal development, emotional management, personal skills or quality of life.
- Integration of culture into health and well-being strategies, and embed health and well-being objectives within cultural strategies.
- Recognition and promotion of traditional and ancestral practices and knowledge related to people's well-being and health, specifically the traditional knowledge of indigenous peoples, as well as those elements associated with these practices.
- Regular analysis of the current situation, problems and difficulties related to human well-being and health.
- Periodic analysis of the impacts and success factors of actions that combine personal well-being, health and cultural practices, and of the savings in public budgets resulting from the incorporation of the cultural component in health policies.

NATURE

AREA 23: CULTURE AND ECOLOGICAL AND SOCIAL TRANSITION

Mobilising the arts, the cultural and creative industries, and the tangible and intangible heritage as drivers of the ecological and social transition of the territory and of environmental protection.

HOW?

- Implementation of cultural programmes and actions aimed at raising public awareness on environmental protection and ecological awareness.
- Integration of environmental objectives into cultural policies, strategies and projects to make culture a driver of ecological and social transition, and to integrate culture into environmental policies, strategies and projects.
- Creation of a working and coordination group between the departments of culture and the environment within the local government.
- Analysis and minimisation of the environmental and social impacts of cultural activities and cultural and creative industries in order to promote their ecological and social transition, e.g. through waste reduction, recycling and reduction of CO2 emissions.
- Recognition and promotion of the vitality of traditional knowledge, practices and cultural and traditional systems that contribute to the sustainable use of the environment, and to ecological and social transition, such as traditional agricultural and environmental management systems, and traditional and local wisdom and knowledge systems.
- Consideration and integration of local communities and their cultural value systems, particularly of indigenous peoples, in environmental management and in ecological and social transition projects.
- Support for the transformation and ecological and social transition of cultural practices and systems that are in conflict with environmental protection towards greater sustainability, managing them to find a better balance with nature.
- Incorporation of arts, local culture and heritage into environmental projects and their mobilisation to increase local community participation and ownership.
- Promotion of partnerships and synergies between cultural actors, local communities and other actors working on environmental protection and ecological and social transition.

TESTS of CULTURE 21 PLUS in cities all around the world

CULTURE 21 PLUS

Draft 2
2 February 2024

The initial proposal of Culture 21 PLUS outlines 6 blocks, with 30 key areas and 200 actions. It will be useful (1) to carry out a self-assessment of the state of play of the cultural policies of a territory; and (2) to design local cultural strategies based on cultural rights and sustainability.

We are in a “testing” phase! We already have an initial proposal, which is undergoing a process of experimentation, debate and shared cocreation with UCLG members, until its adoption in 2025. Three webinars have been organised in June 2024 in English, Spanish and French. We have already run tests in the following cities, and more tests are foreseen for 2024:

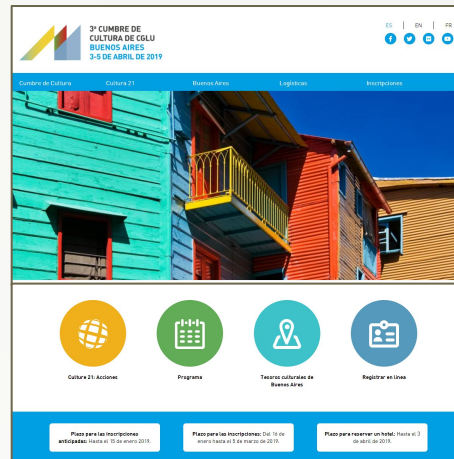
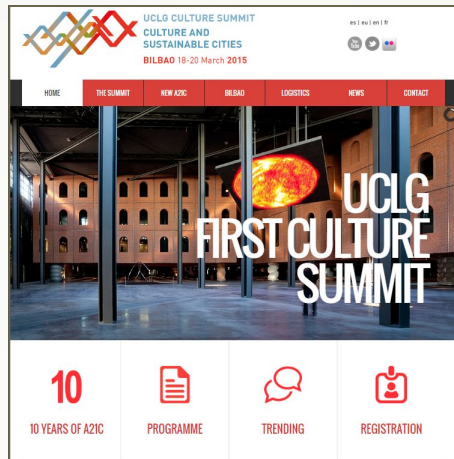
- Test in the city of **Jinju** (Republic of Korea), July 2023
- Test in **Mexico City** (Mexico), September 2023 (in Spanish)
- Test in **Lisbon** (Portugal), November 2023
- Test in **Elefsina** (Greece), March 2024
- Test in **Thailand**, August 2024
- Workshops at the **UCLG Culture Summit in Dublin** (28 November – 1 December 2023).

How can your city be involved? We are inviting cities and local or regional governments interested in “testing” Culture 21 PLUS to write us at culture@uclg.org.



THE SUMMIT and THE AWARD

THE UCLG CULTURE SUMMITS



UCLG – MEXICO CITY – CULTURE 21 INTERNATIONAL AWARDS



UCLG – MEXICO CITY – CULTURE 21 INTERNATIONAL AWARD 6th EDITION



UCLG – MEXICO CITY – CULTURE 21
INTERNATIONAL AWARD - 6th EDITION



Gwanak-Gu
REPUBLIC OF KOREA'S CAPITAL
OF YOUTH CULTURE

WINNING CITY



UCLG – MEXICO CITY – CULTURE 21
INTERNATIONAL AWARD - 6th EDITION



La Paz
TRADITIONAL MEDICINE INFORMATION
AND GUIDANCE CENTRES "QULLAN UTA"

WINNING CITY



Serhan Ada (President of the Jury)
Professor at the faculty of Arts and Cultural Management Department, Director of Cultural Policy and Management Research Center, and the Head of UNESCO Chair in Cultural Policy and Cultural Diplomacy at Istanbul Bilgi University.



Iseult Dunne
Project Director and Producer, CEO of Dublin City Council Culture Company, and leader of the 2015 team for Dublin's European Capital of Culture 2020 bid process.



Yarri Kamara
Cultural policy researcher, writer, member of the UNESCO 2005 Convention Expert Facility and former member of the selection panel for UNESCO's International Fund for Cultural Diversity.



José Antonio Mac Gregor
Professor and Cultural Manager at the Autonomous University of Querétaro.



Arturo Morell
Coordinator of Advisers and International Affairs of the Government of Mexico City.



UCLG – MEXICO CITY – CULTURE 21
INTERNATIONAL AWARD - 6th EDITION



Alfons Martinell Sempere

WINNING INDIVIDUAL



UCLG – MEXICO CITY – CULTURE 21
INTERNATIONAL AWARD - 6th EDITION



Milena Dragičević-Šešić

WINNING INDIVIDUAL



6th edition of the
International Award UCLG
- Mexico City - City



6th edition of the
International Award UCLG
- Mexico City - City



CULTURE and the SDGs






THE GUIDE 'CULTURE IN THE SDGs'

**CULTURE IN THE
SUSTAINABLE
DEVELOPMENT GOALS:**
A GUIDE FOR LOCAL ACTION



THE 'OBS' OF GOOD PRACTICES

English
Español
French



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CONTACT


Agenda 21 for culture UCLG Committee on Culture
Carrer Avinyó, 15 · 08002 Barcelona
info@agenda21culture.net




Aarhus
World Music Center





Abitibi-Témiscamingue
Culturart 2015



Abitibi-Témiscamingue
Culturart 2016










The 2030 Agenda for Sustainable Development was adopted at the United Nations in 2015 and will provide guidance for development policies around the world for 15 years. It includes 17 Sustainable Development Goals (SDGs) and 169 specific targets. Cultural aspects play a pivotal role for the 2030 Agenda to be successful – as the examples in this database demonstrate, culture can be linked to most development themes.

- 01_No poverty
- 10_Reduced inequality
- 02_Zero hunger
- 11_Sustainable cities and communities
- 03_Good health and well-being
- 12_Responsible consumption and production
- 04_Quality education
- 13_Climate action
- 05_Gender equality
- 14_Life below water
- 06_Clean water and sanitation
- 15_Life on land
- 07_Affordable and clean energy
- 16_Peace and justice strong institutions
- 08_Decent work and economic growth
- 17_Partnerships for the goals
- 09_Industry, innovation and infrastructure



BARRAGE-SAINT-PAUL





THE 'SEVEN KEYS' WORKSHOP





4. THE CULTURE 2030 GOAL CAMPAIGN

CULTURE IN THE GLOBAL CONVERSATION ON DEVELOPMENT

CULTURE AS A GOAL IN THE POST-2015 DEVELOPMENT AGENDA



culture 21
Agenda 21 for culture
Agenda 21 de la cultura
Agenda 21 de la cultura



1 May 2014
www.culture2015goal.net
#culture2015goal

DECLARATION ON THE INCLUSION OF CULTURE IN THE SUSTAINABLE DEVELOPMENT GOALS

We, the undersigned organisations active in the field of culture and development:

Understanding the concept of development to comprise:

- a. human development: the pursuit of the full potential of citizens with physical, emotional, spiritual, intellectual, psychological and cultural dimensions
- b. social development: the building and sustaining of structures, policies and strategies that facilitate and enhance the pursuit of human development, social cohesion and participatory governance
- c. economic development: the creation of wealth and generation of economic resources that can help drive human and social development

Convinced of the unsustainability of:

- a. human development without fundamental rights and freedoms and respect for cultural diversity
- b. social development without social justice
- c. economic development that exacerbates inequality and depletes natural resources

Observing that

the cultural dimensions of development are too often ignored to the detriment of the achievement of sustainable development – human, social and economic

Recognizing that

- a. culture – understood as an ensemble of values, traditions, tangible and intangible heritage, religious beliefs, worldviews and the expressions of culture in ways of living – can facilitate or impede the achievement of development goals
- b. development – premised on values, worldviews, ideological beliefs, vision etc. – is itself an act of culture that impacts, benevolently or adversely, on the culture of its intended beneficiaries
- c. conflicts rooted in economic and power disparities may be fuelled by the exploitation of cultural differences, with such conflicts impacting negatively on development through the destruction of infrastructure, social cohesion and human life and the flight of people with expertise

Believing that

- a. strong cultural organizations and participation can play a key role in preventing conflict by promoting dialogue and a diversity of cultural expressions
- b. development means participation in the cultural life of the community and access to the arts as fundamental human rights ascribed in the Universal Declaration on Human Rights
- c. as the fourth dimension of sustainable development, culture is as essential as the economic, social and environmental dimensions; and therefore, the safeguarding of heritage, diversity, creativity and the transmission of knowledge are integral to sustainable development
- d. human development thrives on creativity, creative expression, the arts and cultural heritage as means of emotional and psychological catharsis, intellectual stimulation and the exploration, celebration and transformation of the human condition within given circumstances
- e. social development requires creativity, a diversity of creative expressions, the arts and cultural

14 February 2015
www.culture2015goal.net
#culture2015goal

RECOGNIZING THE ROLE OF CULTURE TO STRENGTHEN THE UN POST-2015 DEVELOPMENT AGENDA

We represent the global constituency on culture that is actively engaged in the pursuit of sustainable development at local, national, regional and global levels. We represent governmental and non-governmental organizations. We are fully committed to a successful elaboration and implementation of the UN Post-2015 Development Agenda.

During the last decade the international community has collected substantial evidence on the role of culture in development. The conclusion is that, most often, development policies and projects which do not take into account the cultural dimension have failed. Culture effectively contributes to policies, strategies and programs targeting inclusive social and economic development, environmental sustainability, harmony, peace and security. Culture is both a driver and an enabler of sustainable development.

Committed to an effective Post-2015 Development Agenda, we have made regular inputs to the goal development processes.¹ We have followed closely the work of the Open Working Group on Sustainable Development Goals (SDGs), including in particular its Outcome Document, published on 19 July 2014,² and the Synthesis Report of the UN Secretary-General released on 4 December 2014.³

- We are pleased to see that some references to culture are included in the Outcome Document. However, as these references are scarce and fragmented, we remain concerned. The Outcome Document fails to embrace the full potential of culture, despite the many UN debates and resolutions, the evidence collected by universities and experts and the existence of a global constituency representing millions that strives to fulfill culture's role as driver and enabler of development.
- We are pleased to see that the Synthesis Report of the UN Secretary-General on the Post-2015 Agenda fully acknowledges our deepest convictions: "... we must mobilize the power of culture in the transformative change we seek. Our world is a remarkable mosaic of diverse cultures, informing our evolving understanding of sustainable development. We still have much to learn from cultures as we build the world we want. If we are to succeed, the new agenda cannot remain the exclusive domain of institutions and governments. It must be embraced by people. Culture, in different aspects, will thus be an important force in supporting the new agenda."⁴

¹ See e.g. Culture as a Goal in the Post-2015 Development Agenda (2013) and other documents available at www.culture2015goal.net
² Open Working Group of the UN General Assembly on Sustainable Development Goals (2014), Open Working Group proposal for Sustainable Development Goals, A/69/570, available at http://sustainabledevelopment.un.org/post2015/transformingourworld/owg_proposal.pdf
³ UN Secretary-General (2014), The road to dignity by 2030: ending poverty, transforming all lives and protecting the planet. Synthesis report of the Secretary-General on the post-2015 sustainable development agenda, A/69/700, available at <http://www.un.org/sgsm/content/view.asp?symbol=A/69/700/Lrga.pdf>
⁴ Ibidem, para. 152. Our emphasis.

23 September 2015
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#culture2015goal

COMMUNIQUE: CULTURE IN THE SDG OUTCOME DOCUMENT: PROGRESS MADE, BUT IMPORTANT STEPS REMAIN AHEAD

The Special Summit on Sustainable Development to be held in New York on 25-27 September, within the 70th Regular Session of the United Nations General Assembly (UNGA 70), will adopt the Outcome Document *Transforming Our World: the 2030 Agenda for Sustainable Development*. Comprising 17 Sustainable Development Goals (SDGs) and 169 targets, this document will guide sustainable development policies and strategies in the next 15 years.

Since 2013, the global campaign *"The Future We Want Includes Culture"*, led by several regional and global civil society organizations, has advocated for the inclusion of culture in the SDG Outcome Document. The campaign's Declaration, which was translated into eight languages, was endorsed by over 900 organizations and thousands of citizens from 120 countries, proof of its universal appeal.

As global leaders prepare to adopt the SDG Outcome Document, members of the "The Future We Want Includes Culture" campaign present this communiqué in order to convey the following observations:

1. Achievements

The nature of the process leading to the adoption of *Transforming Our World*, with wide consultations involving regional, national and local organizations and civil society actors, should be welcomed. A global community has been able to discuss its vision for sustainable development in a broad forum of relevant stakeholders. Such participatory exercises should also be applied in the future, not least when preparing National Development Plans which will implement the 2030 Agenda on a national level.

When compared to the Millennium Development Goals, *Transforming Our World* represents a significant step forward with regard to the acknowledgement of the role of culture in development processes. The following elements are noteworthy:

- The Preamble refers to the need to respect cultural diversity (para. 8) and pledges member states to foster inter-cultural understanding, tolerance and mutual respect, while acknowledging the natural and cultural diversity of the world and recognizing that all cultures and civilizations can contribute to, and are crucial enablers of, sustainable development (para. 36). Other aspects highlighted by the Preamble, such as the vision of enabling a world of universal literacy (para. 7), are also essential to foster access to culture and promote cultural understanding.
- TARGET 2.5 touches on the need to ensure access to and fair and equitable sharing of benefits arising from the utilization of genetic resources and associated traditional knowledge, in order to achieve the goal of ending hunger and achieve food security etc.
- TARGET 4.7 stresses the need for education to promote a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development.

THE “CULTURE2030GOAL” CAMPAIGN

<http://culture2030goal.net/>



The screenshot shows the website for "culture 21" (Agenda 21 për kulturë). The header includes the logo, navigation menu (HOME, WHO WE ARE, DOCUMENTS), a search bar, and social media icons. The main content area features the report title "Report 'Culture in the Implementation of the 2030 Agenda'" and a summary of the report's focus on the cultural dimension of sustainable development. A sidebar on the right contains an "ADVOCACY" section with a list of items, including "Culture 2030 Goal" which is highlighted. Below the list is a "SHARE" section with social media icons for Facebook, Twitter, LinkedIn, and YouTube.

Report "Culture in the Implementation of the 2030 Agenda"

The Cultural Dimension of Sustainable Development is essential for the achievement of 2030 Agenda and the Sustainable Development Goals

Building on the commitments of #culture2015goal, the members of this campaign have taken the occasion of the UN SDGs Summit that takes place in New York on 24-25 September 2019, as a perfect opportunity to re-energise the campaign, now updated as #culture2030goal, with the publication of the report entitled: "Culture in the Implementation of the 2030 Agenda" and send key messages on the role that culture is playing (and should play) in the implementation of the SDGs.

The report takes stock of the **first four years of the Sustainable Development Goals and the 2030 Agenda**, from the perspective of culture. It focuses on the Voluntary National Reviews (VNRs) submitted by State Parties to the UN for the HLPFs in 2016, 2017, 2018 and 2019. The report also explains the parallel developments of policy in the global conversation on culture in development, including the initiatives and actions undertaken by the networks of #culture2030goal themselves, UNESCO, the UN Special Rapporteur in the field of cultural rights, and other international organizations. The report also includes an analysis of the Voluntary Local Reports (VLRs, submitted by cities and local governments).

The report provides key **recommendations** for all parties involved in the Implementation Decade (2020-2030) of the SDGs: (a) culture to be from the outset in national development planning frameworks for implementing the SDGs, as well as in their reporting through the VNR process, (b) the need for wider consultation and participatory exercises in the elaboration of VNRs, (c) the need to develop a wider international community around culture and sustainable development, (d) the

THE CULTURE GOAL PROPOSAL



THE PROPOSAL



INDICATIVE FRAMEWORK FOR DRAFTING A CULTURE GOAL

Consideration of drafting needs to take account of certain lessons – both positive and negative – from the SDGs in their current form. Clear ownership of targets and indicators is beneficial in terms of ensuring tangible commitment and follow-up, but may also risk isolating such targets and indicators from others with which they need to be closely connected. Framing differentiated ownership within a shared transversal agenda is thus an important bridge between drafting and advocacy. Another lesson – for example from targets SDG 16.6 and 16.7 – is that targets with vague or otherwise inadequate indicators tend to be neglected as institutional efforts focus on what can be effectively measured and reported against.

CULTURE GOAL

Ensure cultural sustainability for the wellbeing of all

POSSIBLE TARGETS

1. Realize cultural rights for all, by fostering inclusive access to and participation in cultural life, creativity and diversity of cultural expressions, in particular for women, children, older persons, persons with disabilities and vulnerable populations. *[Ideally, indicators could report both on frameworks and outcomes, and be based on the works of the UN Special rapporteur on Cultural Rights and the UNESCO Thematic Indicators for Culture.]*
2. Promote a culture of peace and non-violence, global citizenship and appreciation of cultural diversity. *[Indicators could be developed by analogy with those for education, but focusing on the broader social and cultural context and providing a basis for reporting on national initiatives and their outcomes.]*
3. Protect and safeguard all forms of heritage, harness them as a resource for sustainable development, through existing conventions and other policy frameworks, as well as such new mechanisms as may be appropriate. *[With respect to existing conventions, indicators are already available through UNESCO. They could helpfully be recognized as post-2030 development indicators.]*
4. Protect and promote the diversity of cultural expressions to strengthen the creativity and development capacity of individuals and communities, through existing conventions and

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such new mechanisms as may be appropriate. *[Indicators using the UNESCO Thematic Indicators for Culture 2019 and the relevant conventions' own monitoring tools.]*

5. In devising and implementing policies on cultural and creative industries, sustainable tourism and digital technologies, promote local culture and products, the economic and social rights of artists and cultural professionals and artistic freedom, and develop and implement appropriate monitoring tools. *[Important here that indicators should not merely register initiatives – which may have little effect on the ground – but also assess outcomes, ideally framed in the terms already internationally recognized under the Convention on the Diversity of Cultural Expressions.]*
 6. Enhance legal conditions and practical opportunities for mobility of cultural professionals and cross-border creativity in the creation of cultural goods, services and practices through international multi-stakeholder collaboration. *[Indicators should ideally report both on frameworks – including such issues as visa requirements etc. – and outcomes.]*
 7. Empower indigenous peoples to strengthen their own institutions, cultures and languages, and to pursue their development in keeping with their own needs and aspirations *[Ideally, indicators could report both on frameworks and outcomes.]*
 8. Develop a cultural approach in environmental protection and sustainable urbanization, including land planning, landscape management, protection of biodiversity, agriculture and natural areas management, through heritage, local cultures and knowledge, creativity and arts. *[Ideally, indicators could report both on frameworks and outcomes, and be based on the frames provided by the Intergovernmental Panel on Climate Change – IPCC and the Intergovernmental Panel on Biodiversity and Ecosystem Services – IPBES.]*
- a. Strengthen cultural institutions, including through international cooperation, to build capacity at all levels to realize cultural rights and sustain cultural pluralism. *[Indicators should include reference to specific institutions/mechanisms as well as to funding and employment issues and to issues around freedom of expression as anchored in existing human rights instruments.]*
- b. Ensure, through transversal, multi-stakeholder collaboration, that cultural considerations are taken into account in all international development goals, at the outset of and throughout all policy-making processes, through engaging cultural sector actors, whether or not associated with pre-existing cultural targets. *[An important and challenging area, which requires creative and dynamic international leadership – perhaps under the aegis of UNESCO – and well-defined indicators that connect clearly with those already defined under targets relating e.g. to poverty eradication, elimination of hunger, gender equality, climate action, and peace, justice and inclusion.]*

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MONDIACULT 2022 and 2025



MONDIACULT-2022/CPD/6
Original: English/French

UNESCO World Conference on Cultural Policies and Sustainable Development –
MONDIACULT 2022 (28-30 September 2022, Mexico City)

Final Declaration

We, the Ministers of Culture of the Member States of UNESCO, met at the UNESCO World Conference on Cultural Policies and Sustainable Development - MONDIACULT 2022 in Mexico City, from 28 to 30 September 2022, 40 years after the historic 1982 MONDIACULT Conference and 24 years after the 1998 Stockholm Conference – both convened by UNESCO – to share our vision of the future of cultural policies and to reaffirm the commitment of the international community in the face of the urgent and complex contemporary challenges in our multicultural societies, and to this end we adopt the present Declaration, which integrates our common priorities and outlines a forward-looking agenda that fully harnesses the transformative impact of culture for the sustainable development.

I. Preamble

1. **Reaffirming** the fundamental principles of the Declarations adopted at the UNESCO World Conferences on Cultural Policies held in Mexico in 1982 and Stockholm in 1998, as well as their conceptual advances, including the definition of culture as a “set of distinctive spiritual, material, intellectual and emotional features that characterize a society or social group, [which] includes not only arts and letters, but also modes of life, the fundamental rights of the human being, value systems, traditions and beliefs”, which laid the ground for the development of UNESCO’s normative action, notably the 2001 Universal Declaration on Cultural Diversity, acknowledging cultural diversity as “a source of exchange, innovation and creativity, [...] which is as necessary for humankind as biodiversity is for nature”;
2. **Concerned by** the impact of contemporary challenges associated with the global landscape, as well as multiple, protracted and multidimensional crises – linked in particular to the dramatic consequences of climate change and biodiversity loss, armed conflicts, natural hazards, pandemics, uncontrolled urbanisation and unsustainable development patterns – which lead notably to increased poverty, setbacks in fundamental rights, accelerated migrations and mobility, as well as exacerbated inequalities, including as regards the digital divide;
3. **Commending** the new impetus given to the role of culture for sustainable development, peace and stability, as a force for resilience, social inclusion and cohesion, environmental protection and sustainable and inclusive growth, and fostering a human-centred and context-specific development, which supports the foundations of multicultural human societies, *while also reaffirming* the power of culture to renew and broaden bilateral and multilateral cooperation, promote multilingualism and a culture of peace, and enable



6. Our Communication Tools

WEBSITE AND NEWS

The screenshot shows the culture 21 website homepage. At the top, there is a navigation bar with links for HOME, WHO WE ARE, DOCUMENTS, and a search bar. Below the navigation bar, there is a featured banner for "THE 2020 ROME CHARTER" with the text "READ AND SHARE" and "The Right to Participate Fully and Freely in Cultural Life is Vital to Our Cities and Communities". Below the banner, there are several circular icons representing different services: Our Cities, Summit, Advocacy, Good practices, Award, Newsletter, and Partnerships. The bottom section of the page is divided into "NEWS" and "TWITTER" sections. The "NEWS" section features a post about "Creating a culture of climate action" and a "CALL FOR PAPERS" for the International Journal of Crafts and Folk Arts. The "TWITTER" section shows a tweet from @agenda21culture about celebrating the 30th anniversary of the Charter of #EducatingCities.

This screenshot displays the UCLG World Council Guangzhou & Online event page. The header includes the "culture 21" logo and the text "UCLG Committee / Commission de CGLU / Comisión de CGLU". The main content area features a large graphic with the text "UCLG WORLD COUNCIL GUANGZHOU & ONLINE 11 NOVEMBER 2020". Below this, there are three columns of information for the 17th meeting of the Committee of Culture, held in Guangzhou and online on 11 November 2020. The event is titled "#UCLGmeets The role of the International Municipal and Regional Movement in Covid times". The bottom section of the page highlights "Relive over 200 Live Learning Experiences" and "94 cities and regions showcased their experiences #BeyondTheOutbreak - Visit our Knowledge Hub!".

This screenshot shows a timeline of events from 2004 to 2020. The timeline is presented as a vertical sequence of small images and text boxes, each representing a significant event or publication. The events include the launch of the Culture 21 initiative in 2004, the first meeting of the Committee of Culture in 2005, and various other milestones up to the 17th meeting in 2020. The timeline is set against a dark background with white text and icons.

This screenshot shows the cover of the "Culture 21 [re]view | 2014 - 2015 edition". The cover features the "C21 [re]view" logo in large, bold letters. Below the logo, there is a photograph of a group of people in traditional attire playing drums. The text on the cover includes "International Award UCLG - Mexico City - Culture 21" and "Building together a global platform of cities for culture".

This screenshot displays a grid of colorful icons representing various cultural and social themes. The icons are arranged in a grid and include symbols for education, environment, culture, and social justice. The grid is set against a dark background with a light-colored grid pattern. The icons are in various colors, including blue, green, yellow, and red.

SOCIAL MEDIA

THE 2020 ROME CHARTER
SAVE THE DATE
1-3 October 2020
International Conference on the 2020 Rome Charter

agenda21culture
@agenda21culture
@ucdg_org Committee on Culture.
Cities & local governments advocate for the role of #culture and #CulturalRights in sustainable development.
agenda21culture.net Joined October 2010
1,108 Following 6,948 Followers

THE 2020 ROME CHARTER
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Agenda 21 for culture
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49 publicaciones 342 seguidores 87 seguidos

Culture21
We are the Culture Committee of UCLG and we defend and promote Culture as a dimension of sustainable street development.
www.agenda21culture.net

Culture at Work Africa
AGCE
UCLG CULTURE SUMMIT

Culture Committee

UCLG Culture Committee

UCLG CULTURE SUMMIT

AGCE

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Vă mulțumesc!!

<http://www.uclg.org>

<http://www.agenda21culture.net>

culture@uclg.org
@agenda21culture

