



EFFE SEAL

for Festival Cities
and Regions

Culture Next Conference, 18 October 2024



Co-funded by
the European Union

European Festivals Association (EFA)

1952-2024

An interactive, ever-more inclusive network of festivals and festival makers at the service of the arts and artists, ready to engage with an alliance of stakeholders surrounding festivals today.



When and why do cultural activities, like festivals, become more significant on the political agenda of cities?

What is it?

The EFFE Seal is

- An invitation
- A recognition
- A work process

It was launched during the Arts Festivals Summit in Yerevan from 11-15 September 2022. Since then, 29 cities and regions have joined.





EFFE SEAL CITIES & REGIONS

- CITY OF BELGRADE (SERBIA)
- CITY OF BERGEN (NORWAY)
- CITY OF EDINBURGH (UK)
- CITY OF GHENT (BELGIUM)
- CITY OF KRAKOW (POLAND)
- CITY OF MIEDZYSZYDROJE (POLAND)
- CITY OF LEEUWARDEN (NETHERLANDS)
- CITY OF LJUBLJANA (SLOVENIA)
- CITY OF AVEIRO (PORTUGAL)
- CITY OF BIRGU (MALTA)
- REGION OF GOZO (MALTA)
- CITY OF GIRONA (SPAIN)
- CITY OF PERALADA (SPAIN)
- CITY OF GREIFSWALD (GERMANY)
- CITY OF OSTSEEBAD HERINGSORF (GERMANY)
- CITY OF WOLGAST (GERMANY)
- CITY OF KUTAISI (GEORGIA)
- CITY OF MARNEULI (GEORGIA)
- CITY OF SAGAREJO (GEORGIA)
- CITY OF MARTINA FRANCA (ITALY)
- CITY OF CIVIDALE DEL FRIULI (ITALY)
- CITY OF PRISTINA (KOSOVO)
- CITY OF PRIZREN (KOSOVO)
- CITY OF TARTU (ESTONIA)
- CITY OF VARNA (BULGARIA)
- CITY OF VELIKO TARNOVO (BULGARIA)
- CITY OF YEREVAN (ARMENIA)
- REGION OF OLOMUC (CZECHIA)
- REGION VÄSTRA GÖTALAND (SWEDEN)



EFFE Seal for Festival Cities and Regions

where cities, regions and Europe meet their festivals

To connect with colleagues, festivals and policymakers across Europe

- Arts Festivals Summit
- Berlin Conference

To explore and inspire local festival policies

- Catalogues (including surveys)
- Explorative reviews of policies (research)

To build and exchange knowledge on topics around festivals and for festivals in their territories

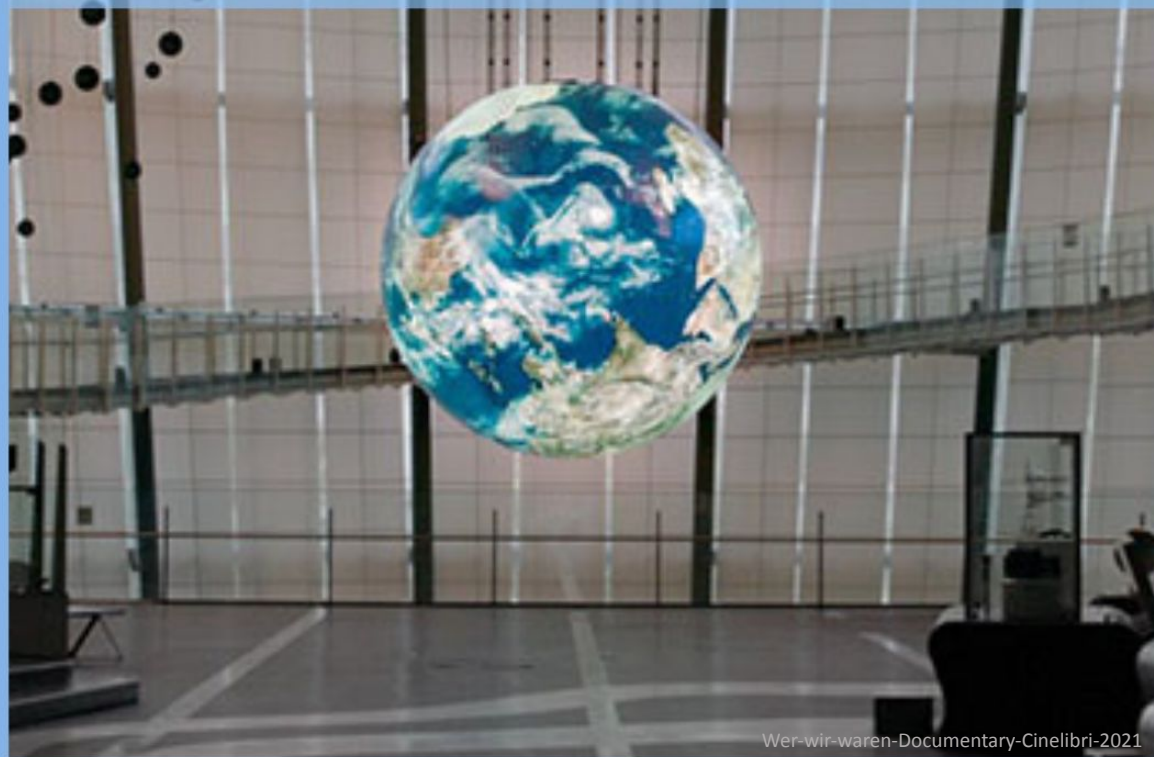
- Tailor-made workshops for cities and regions
- Workshops around festival making (sustainability, wellbeing)

To offer visibility and recognition at an international level

- FestivalFinder.eu City & Regions Portrait
- Eye-to-Eye magazine
- EFACast



The EFFE Seal Catalogue #1 On Environmental Sustainability



Wer-wir-waren-Documentary-Cinelibri-2021

The EFFE Seal for Festival Cities and Regions is an initiative of the European Festivals Association (EFA) launched by the cities of Bergen, Belgrade, Edinburgh, Gent, Krakow, Ljubljana and Leeuwarden.

In co-production with A Soul for Europe



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If you like to know more about the EFFE Seal, please write to Ana Benavides Otero at ana@efa-aef.eu