



Culture Next

old logo & new stuff



Co-funded by
the European Union

CN launches its own
CIA Service

Capacity Initiatives Advocacy

Culture Next CIA

Capacity Initiatives Advocacy

Conferences
Missions
Mobilities

Groups
Things

Policy and Advocacy Task Force
International Relations Plan

Our Way

Culture Next Connected Actions:
no one-offs in here

Our Principle

Keeping things
simple, useful and fun

Our KPIs

2028 Objectives

Outcome #1

Network consolidation and expansion

1. Full members cities: 24/30
2. Observing members cities: 11/20
3. EU countries represented: 19/22
4. Non-EU countries represented: 2/3
5. Members Satisfaction: 80%

Outcome #2

Opportunities for networking and training

1. Annual conferences: 2/2
2. International participants: 40/50
3. Local participants: 20/30
4. Relevant institutions present: 1/2
5. Conferences satisfaction: 80%
6. CN Missions: 1/8
7. Missions satisfaction: 80%
8. People in Mobilities: 24/90
9. Cities in Mobilities: 24/30
10. Mobilities satisfaction: 80%

Outcome #3

Co-design and R&D

1. TWGs: 3/5
2. Cities involved in TWGs: 15/25
3. TWGs satisfaction: **80%**
4. Things: 1/2
5. Cities involved in Things: 13/25
6. Things satisfaction: **80%**

Outcome #4

Policies and advocacy

1. Policy papers: 4/5
2. Priority policy papers: 2/2
3. CN Missions outside EU: 0/4
4. Non-EU cities in study visit: 0/3

Outcome #5

Dissemination

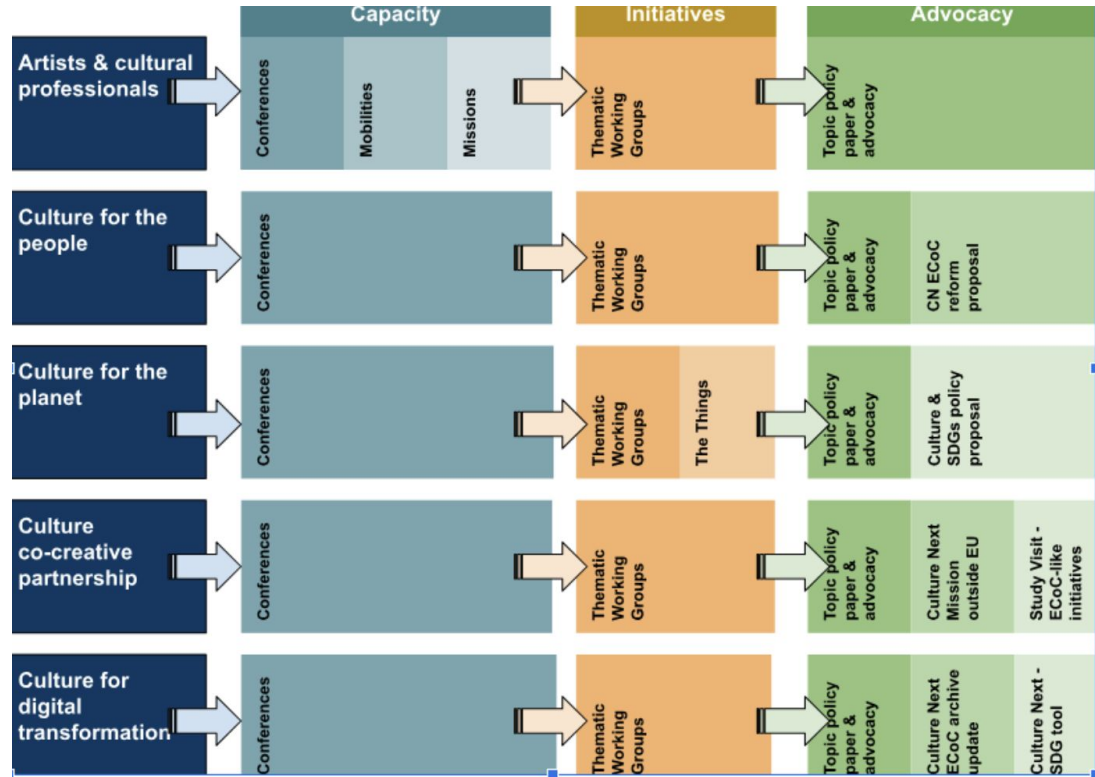
1. Annual newsletters: 4/12
2. Media appearances: 10/40
3. ECoC archive: 1/1
4. Digital channels: 2/4
5. Reach: **1.000.000**

Operations

2025-2028

WP / Activities	Networking	Training and advice to professionals	Representing and advocating on behalf of the network	Policy analysis and development
WP1 Project Management	Project management, monitoring and evaluation			PATF ECoC Reform PATF Culture & SDGs
WP2 Artists & cultural professionals	3rd Culture Next Conference: empowering the CCS.	Culture Next Mobility Programme	Culture Next Missions	
	4th Culture Next Conference: Culture & SDGs	TWG on empowering the CCS	PATF on empowering the CCS	
WP3 Culture for the people	1st Culture Next Conference: Culture & Wellbeing	TWG on Culture for the People	PATF on culture for the people	
	2nd Culture Next Conference: Culture for the People		Culture Next ECoC reform policy proposal	
WP4 Culture for the planet	5th Culture Next Conference: Culture for the planet	TWG Culture for the planet	PATF on Culture for the planet	
		The SDG Thing	Culture & SDGs - policy paper	
		The Future Thing		
WP5 Culture for co-creative partnerships	7th Culture Next Conference: How to work on ECoC cultural dimension	TWG on ECoC external relations	Culture Next Mission outside EU	
	Study Visit - ECoC-like initiatives from non-EU countries		PATF on ECoC external relations	
WP6 Culture for digital transformation	6th Culture Next Conference: Digital transformation	TWG Digital transformation in CCS	Culture Next ECoC archive update	
			Culture Next - SDG tool	
			PATF on Digital Transformation in CCS	
WP7 Communication and dissemination	8th Culture Next Conference: Advocating for ECoC reform, and SDG tool for culture	Project communication and dissemination		

CIA '25-'28



	2025	2026	2027	2028
	<i>Culture for the people</i>	<i>Culture for CCS</i>	<i>Culture for the planet Culture & digital transformation</i>	<i>Culture for co-creative partnership</i>
Conferences	1st Culture Next Conference: Culture & Wellbeing	3rd Culture Next Conference: empowering the CCS.	5th Culture Next Conference: Culture for the planet	7th Culture Next Conference: How to work on ECoC cultural dimension
	2nd Culture Next Conference: Culture for the People	4th Culture Next Conference: Culture & SDGs	6th Culture Next Conference: Digital transformation	8th Culture Next Conference: Advocating for ECoC reform, and SDG tool for culture
TWG	TWG on Culture for the People	TWG on empowering the CCS	TWG Culture for the planet	TWG on ECoC external relations
			TWG Digital transformation in CCS	
PATF			PATF on Digital Transformation in CCS	
	PATF on culture for the people	PATF on empowering the CCS	PATF on culture for the planet	PATF on ECoC external relations
	PATF ECoC Reform			
	PATF Culture & SDGs			
Policy papers/ statements/ tools	Culture Next ECoC reform policy proposal		Culture & SDGs - policy paper	
			Culture Next ECoC archive update	
			Culture Next - SDG tool	
The thing	The SDG Thing - 4 meetings		The Future Thing - 4 meetings	
Study Visit - ECoC-like initiatives from non-EU countries				Study Visit - ECoC-like initiatives from non-EU countries
CN Mobilities	Culture Next Mobility Programme			
CN Mission	Culture Next Missions // Culture Next Mission outside EU			

Budget for members



Conferences - 25.000 euro
+ 8.000 euro travel

Things Labs – 4.000 euro

TWG – 8.000 euro

Polyloop – SDG AI

Matching fund for 20 cities x 2 years x
1.500 euro/ city
= 60.000 euro

Mobilities

90 mobilities – 3 / full member

- Travel allowance – up to 700 euro
- Green travel – 200 euro
- Per diem – 75 euro (max. 5 days)

Total: average 1.250 euro

Full members

FEES	Term 2022-2024 (current situation)	Term 2025 - 2028 (proposal)
Full member fees (annual)	€ 2,500.00	€ 3,000.00
BENEFITS	Term 2022-2024 (current situation)	Term 2025 - 2028 (proposal)
Access to networks conferences	<i>2 ppl x 2 nights accommodation (200 euro/ person) no conference fee (250 euro/ person) travel reimbursement (150 euro/ person)</i>	<i>2 ppl x 2 nights accommodation (300 euro/ person) no conference fee (300 euro/ person) travel reimbursement (200 euro/ person)</i>
	2.400 euro/ year	€ 3,200.00
Mobility Fund	<i>1.500 euro / mobility max. 1 mobility/ city</i>	<i>1.250 euro/ mobility 3 mobilities/ city</i>
	1.500 euro/ year	1.250 euro/ year
Communication budget	<i>2.000 euro/ project</i>	-
	1.000 euro/ year	
TOTAL BENEFITS	€ 4,150.00	€ 5,200.00

Observing members

Membership fees	Term 2022-2024 (current situation)	Term 2025 - 2028 (proposal)
Observing member fees	500 euro/ term	1.000 euro/ year
Financial benefits	Term 2022-2024 (current situation)	Term 2025 - 2028 (proposal)
Access to 8 networks conferences	<i>no conference fee (250 euro/ person) average 3 conferences</i>	<i>no conference fee (300 euro/ person) 2 conferences / year</i>
	€ 1,500.00	€ 1,200.00
TOTAL BENEFITS	€ 1,500.00	€ 1,200.00

Conference hosts

Membership fees	Term 2022-2024 (current situation)	Term 2025 - 2028 (proposal)
Conference fee	2.000 euro x 2 years 4.000 euro/ conference	1 payment 5.000 euro/ conference
Financial benefits	Term 2022-2024 (current situation)	Term 2025 - 2028 (proposal)
	<i>18.000 euro</i>	<i>25.000 euro</i>
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	<i>40 delegates x 100 euro/ night = 8.000 euro</i>	<i>Average 50 delegates x 150 euro/ night x 2</i>
	<i>1 x venue rent & catering = 8.000 euro</i>	<i>nights = 15.000 euro</i>
	<i>1 x guests, experts, speakers = 2.000 euro</i>	<i>1 x venue rent & catering = 8.000 euro</i>
		<i>1 x guests, experts, speakers = 2.000 euro</i>
Conference grant	€ 18,000.00	€ 25,000.00
TOTAL BENEFITS	€ 18,000.00	€ 25,000.00

TWG hosts

Membership fees	Term 2022-2024 (current situation)	Term 2025 - 2028 (proposal)
TWG fee	1.200 euro/ TWG	2.500 euro/ TWG
Financial benefits	Term 2022-2024 (current situation)	Term 2025 - 2028 (proposal)
	<i>6.000 euro</i>	<i>8.000 euro</i>
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	<i>1 written output</i>	<i>1 written output</i>
	<i>1 online workshop for Culture Next member cities</i>	<i>1 online conference open to anyone interested</i>
	<i>1 online conference open to anyone interested</i>	<i>2 podcasts</i>
	<i>2 podcasts</i>	
TWG host	€ 6,000.00	€ 8,000.00
TOTAL BENEFITS	€ 6,000.00	€ 8,000.00